

## MEDIA &amp; MARKETING

# Sowing seeds for sustainability

**UNDERPRIVILEGED** children from Pertubuhan Amal & Kebajikan Anak2 Islam Tersisih Selangor (Pakats) were recently able to plant vegetation and fruits around their shelter compound with the help of 7-Eleven Malaysia and NGOHub Asia.

The shelter, which is located in the town of Kapar, is home to 12 boys and girls with various special needs, aged between three to 16 years old. Since 2014, the shelter has been managed by Liana Jamal, and has been providing a safe and caring home for underprivileged children.

The project around the shelter compound began on a sunny afternoon with a briefing

session. The participating children were coached on the various types of trees, plants, and gardening tools that would be used during the activity.

With the help of volunteers, the children spent the afternoon tilling the land and planting the seedlings together.

Among the seedlings planted were mangoes, longans, rambutans, pandans, chillies, and lemongrass.

The event concluded with 7-Eleven goodie bags containing snacks, drinks, and soft toys being distributed to the children for their hard work.

"Through this tree-planting project, we

hope the Pakats community will be able to adapt a self-sustaining environment into their living space," said 7-Eleven Malaysia general manager of marketing Ronan Lee.

"We aim to provide opportunities for the community to grow fruits that can be used as a means of extra income, besides imparting valuable life skills for a better quality of life.

"Through this activity, we also hope to teach the children the importance of being resourceful that they can carry into their future."

For more information about Pakats, contact Liana at [elinjamal.pakats@gmail.com](mailto:elinjamal.pakats@gmail.com), or call 019-200 8375.



The children from Pakats and volunteers from 7-Eleven Malaysia after planting the trees.