

## **RELAUNCH OF EAT X DIGNITY**

On 25 April 2018, Dignity for Children Foundation (“Dignity”) relaunched its first transformational enterprise, Eat X Dignity (formerly known as Project B) at Sentul Raya Boulevard, Kuala Lumpur. The event was attended by Dato’ Sri Robin Tan, Chief Executive Officer of Berjaya Corporation Berhad (“Berjaya”); Reverend Elisha Satvinder, Founder and Chairman of Dignity; Petrina Satvinder, Executive Director of Dignity and Mr Richard Towle, UNHCR Malaysia representative together with the senior management and staff of Berjaya as well as the donors and supporters of Dignity.

A joint collaboration between Berjaya Cares Foundation and Dignity, Eat X Dignity was birthed in 2015 and has been serving scrumptious food and drinks with a great cause since. More than a café, Eat X Dignity provides underprivileged students the opportunity to learn employability and entrepreneurial skills in the food & beverage industry. It is a training ground modelled to develop Dignity’s students in the foundation skills of cooking and customer interaction, in conjunction with their academic curriculum. The employability skills classes focus on marketable skills such as cooking, brewing coffee, mixing drinks and customer service.

Berjaya Cares Foundation provided the start-up funding of RM450,000 for the café and is also providing rent-free space. In addition to funding Eat X Dignity, Berjaya also provided Dignity with additional rent-free space in two buildings in Sentul Raya Boulevard for their classrooms, cash contribution for the renovation of their classrooms, and a transport vehicle for their use.



Dato' Sri Robin Tan, Rev. Elisha Satvinder (third from the right) and Petrina Satvinder (second from the left) at the relaunch of Eat X Dignity.



Dato' Sri Robin Tan and Rev. Elisha Satvinder watching a cooking demonstration by a student from the programme.



Dato' Sri Robin Tan visiting the tailoring shop, Sew X Dignity.



A student at Cut X Dignity demonstrating his skills to Dato' Sri Robin Tan and Rev. Elisha Satvinder.